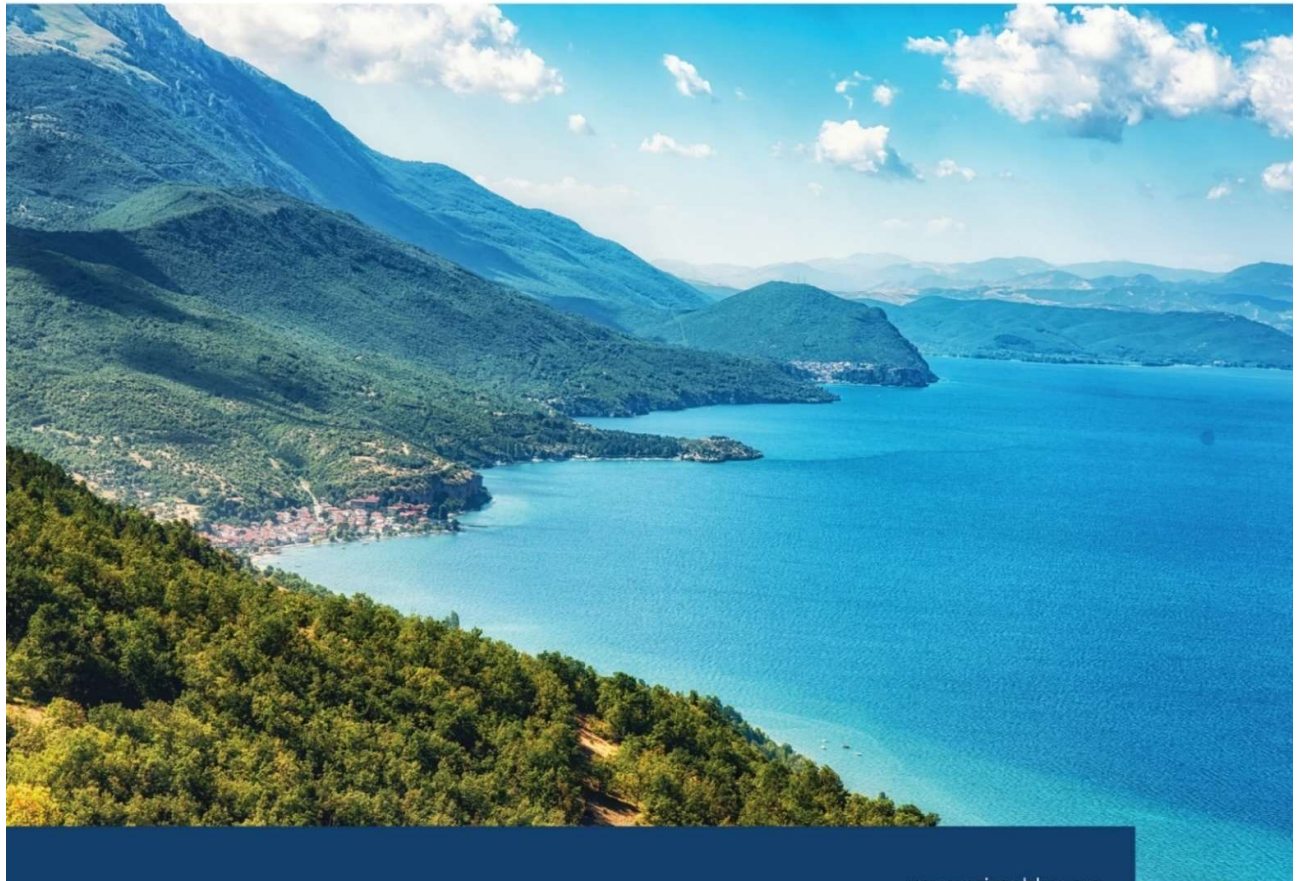




# OHRID BLUE ECONOMY SUMMIT

PRIMEPOINT  
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EU for Economic Growth



**DAY 1: Wednesday, November 2, 2022**  
**Blue Economy Roundtables and Workshops**  
**Conference Venue: UNIQUE RESORT, Ohrid**

14:00 – 15:00 **Registration**

15:00 – 15:15 **Opening Addresses**

- **Kiril Pecakov**, Mayor of Ohrid, Macedonia – Welcome Address
- **Zoran Martinovski** – Prime Blue ESG Institute, President
- **Ivan Bimbilovski** PhD, Rector, University St Apostol Pavle, Ohrid, Macedonia

15:15 – 16:00 **Roundtable 1: The Blue Economy and Business Acceleration Programs**

**Moderator:** Zoran Martinovski – Prime Blue ESG Institute, President

**Speakers:**

- **Gregory Yovanof**, PhD, Managing Director, Strategis, Maritime ICT Cluster, Greece
  - **Mark Barrett**, Team Leader, EU for Economic Growth, GIZ
  - **Jakob Modéer**, Western Balkans Program Manager, Swiss Entrepreneurship Program (Swiss EP)
- Q&A

16:00 – 17:00 **Roundtable 2: Towards sustainable Blue Economy through research and innovation**

**Moderator:** Olimpija Hristova Zaevska, PhD, Copenhagen Business School, Denmark

**Speakers:**

- **Igor Nedelkovski**, PhD, Rector, University St. Kliment Ohridski, Bitola, N. Macedonia
  - **Sasho Kjosev**, PhD, University St. Kiril and Metodij Skopje, N. Macedonia
  - **Snezana Hristova**, PhD, Dean, University American College Skopje, N. Macedonia
  - **Petar Kocovic**, PhD, University of Nikola Tesla, Serbia
  - **Edmond Hajrizi**, PhD, Korca Innovation Hub, Albania
- Q&A

17:00 – 17:30 **Coffee Break**

17:30 – 19:00 **Roundtable 3: Blue/tech startup technology showcase**

**Showcase Moderators:** Igor Madzov, President, Startup Macedonia and Igor Izotov, UNDP Acceleration Program

**Speakers:**

- **Blagoja Mukanov**, Agfutura Technologies, Macedonia
- **Pedro Kostelec**, Sentinel Marine Solutions, Croatia
- **Elena Patčev**, Geonatura, Croatia
- **Hristijan Kovacevski**, Uniplast, Struga, Macedonia

20:00 – **Official Dinner (Dress code: business casual)**  
Venue: Biljanini Izvori

**Day 2: November 3, 2022**  
**Official Conference**  
**Venue: UNIQUE RESORT, Ohrid**

09:00 – 09:30 **Registration**

09:30 - 10:00 **Welcome Addresses**

- **Zoran Martinovski**, Summit Chairman & President of Prime Blue ESG Institute
- **Alessandro Lombardo**, Head of Project Management Office, CEI - Executive Secretariat, Italy
- **René Schlee**, Director of Friedrich-Ebert-Stiftung, Skopje Office

10:00 – 10:45 **Session 1 – Towards the EU Green and BLUE Agenda - Policy Approach**

Discussant: **Zoran Martinovski**, Prime Blue Institute, Ohrid Macedonia

Speakers:

- **Fatmir Bityqi**, Deputy Prime Minister of N. Macedonia in charge of economic affairs, coordination of economic sectors and investments
- **Almira Xhembulla**, Deputy Minister of Tourism and Environment of Albania
- **Naser Nuredini**, Minister of Environment of N. Macedonia

Q&A

10:45 – 11:45 **Session 2 – Sustainable Blue Economy Ecosystems – EU & Mediterranean Best Practice**

Moderator: **Vladimir Kotevski**, Prime Blue ESG Institute

Speakers:

- **Roberto Ruiz**, Trade and Economic Counselor of the Embassy of Spain in Bulgaria
- **Pietro Angelini**, Cluster Manager, Navigo Toscana, Viareggio Italy
- **Gregory Yovanof**, Managing Director, Strategis, Maritime ICT Cluster, Greece

Q&A

11:45 – 12:00 **Coffee break**

**Session 3 – International Financial Institutions perspectives to Sustainable Blue Economy**

12:00 – 13:15

Moderator: **Akil Kraja**, NOA Microfinance, Albania

Speakers:

- **Gabriel Björn**, Country Representative, European Investment Bank
- **Magdalena Soljakova**, Senior Country Officer, International Finance Corporation, The World Bank Group
- **Vlado Bojadzievski**, Associate Director, European Bank for Reconstruction and Development
- **Sanel Kusturica**, President of the Board, Sparkasse Bank AD Skopje

Q&A

13:15 - 14:30 **Lunch**

14:30 – 15:30 **Session 4 – Sustainable Tourism & Municipal Infrastructure Development**

Moderator: **Johannes Heidecker**, Economic Advisor to the Prime Minister of N. Macedonia

Speakers:

- **Majlind Lazimi**, Managing Director, Horwath HTL, Albania
- **Bodin Bulatovic**, Regional Operations Officer; International Finance Corporation, Serbia
- **Ivan Cakarevic**, Co-founder and MD, Turaquadra Premium Properties Belgrade, Serbia
- **Dijana Celik**, Luxury Tourism & Hospitality Development, Montenegro

Q&A

15:30 – 16:30 **Session 5 – Sustainable (ESG-based) agriculture and manufacturing – Corporate Approach**

Moderator: **Nikola Derebanov** – CEO, Permindeks, Macedonia

Speakers:

- **Marija Dukovska - Pavlovska**, General Manager, Makstil, Skopje, Macedonia
- **Katerina Kostovska**, Export Director, Tikvesh Winery, Macedonia
- **Tyson Doyle**, Civil Engineer, IDOM Consulting, Madrid, Spain
- **Aurel Grabocka**, Head of Korca Regional Development Agency, Albania

Q&A

16:00 – 16:15 **Coffee break**

16:15 – 17:15 **Session 6 – Creating cross-border freshwater Blue Economy Ecosystems – the case of Prespa & Ohrid Lake Region and Drim River Watershed (Greece, Macedonia, Albania, Kosovo, and Montenegro)**

Moderators: **Gregory Yovanof**, Greece and **Iva Petrunova**, PhD, Urban Sociology, Prime Blue Institute

Speakers:

- **Dejan Panovski**, Global Water Partnerships Sweden, Macedonia
- **Budimir Sokolovic**, President of Macedonian Sailing Association, Ohrid, Macedonia
- **Marijana Milevska**, PhD, PREDA Plus Foundation, Prespa, Macedonia
- **Sead Sadiku**, Director of the Drini and Buna River Water Basin Administration Office, Shkodër, Albania

Q&A

17:15 – 17:30 **Closing Remarks: Biljana Markovic, PrimePoint Partners Macedonia**